

NATIONAL RADON ACTION MONTH

EVENT PLANNING KIT

Welcome and Introduction

Thank you for your interest in National Radon Action Month. Radon is a serious health risk facing tens of thousands of Americans. Exposure to radon gas causes more than 20,000 deaths annually and it is the number one cause of lung cancer among non-smokers. The challenge is that we can't see, smell, or taste it, so it's easy to forget that radon may be a problem in any home, school, or building in the country. The potential exists to double the lives saved from radon exposure over the next five years. To protect the lives of all Americans, the U.S. Environmental Protection Agency (EPA) has designated January as National Radon Action Month. This is a great opportunity to increase awareness of radon, promote radon testing and mitigation, and advance the use of radon-resistant new construction practices.

Individuals, groups and organizations concerned about healthy people, homes and communities are the driving force in getting the message out to the public about the dangers of indoor radon. Your efforts are important, and EPA wants to do everything possible to make it easier for you. That is why we have developed this Event Planning Kit for your use.

The Kit includes helpful suggestions and many useful templates for you to customize. Look for several **new tools and features** below:

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You will find information and materials in this Kit that you can use to get the word out about radon. Use these resources to conduct activities that will yield real progress toward reducing radon risk. The materials are designed to be customized, so please feel free to add or delete language, combine projects, or—even better—invent your own new projects!

Radon can be deadly, but remember that the message you are delivering is a hopeful one. Testing for radon and addressing radon risk can save lives. We wish you the greatest success with your National Radon Action Month activities.

Please visit www.epa.gov/radon/nram for help planning and publicizing your National Radon Action Month activities.